



Order / Rev: 37225  
Alt Order #: 08863116  
Flight Dates: 09/12/12 - 09/18/12

Advertiser: Romney, Mitt / R-Pres  
Product Desc: ROMNEY/P/R  
Estimate: 373  
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$245.00		0.00			
E 3	8	09/17/12	09/18/12	CBS This Morning 7-9a CM		7-9a MT-----	:30	2	\$150.00	LV2	0.00	NM	2	\$300.00
				CBS This Morning										
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$150.00		0.00			
E 4	8	09/12/12	09/14/12	CBS This Morning 7-9a CM		7-9a --WTF--	:30	3	\$150.00	LV2	0.00	NM	3	\$450.00
				CBS This Morning										
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$150.00		0.00			
E 5	8	09/17/12	09/18/12	Live w/Kelly CM		9-10a MT-----	:30	2	\$250.00	LV2	0.00	NM	2	\$500.00
				Live With Regis & Kelly										
LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$250.00		0.00			
E 6	8	09/17/12	09/18/12	Price Is Right CM		10-11a MT-----	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
				Price Is Right										
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$350.00		0.00			
E 7	8	09/17/12	09/18/12	Y&R CM		11a-12p MT-----	:30	2	\$500.00	LV2	0.00	NM	1	\$500.00
				Young & Restless										
YOUNG AND RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	09/17/12-09/23/12	Y&R		11a-12p		MT-----	:30	<del>(\$500.00)</del>	0.00	NM			
Credited [v3]														
E 8	8	09/17/12	09/18/12	8 News Now Noon M-F CM		12-1230p MT-----	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
				8 News Now Noon M-F										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$225.00		0.00			
E 9	8	09/17/12	09/18/12	1230-2p Soaps/ LMAD CM		1230-2p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				Soaps / Let's Make A Deal										
BOLD AND BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$325.00		0.00			
E 10	8	09/17/12	09/18/12	The Talk 2-3P CM		2-3p MT-----	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
				The Talk										
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$350.00		0.00			
E 11	8	09/17/12	09/18/12	Ellen CM		3-4p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				Ellen										
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$325.00		0.00			
E 12	8	09/12/12	09/14/12	Ellen CM		3-4p --WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
				Ellen										
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$325.00		0.00			
E 13	8	09/12/12	09/14/12	8 News Now 4p M-F CM		4-5p --WTF--	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
				8 News Now 4p M-F	(4:30 PM-5:00 PM)									
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 13	8	09/12/12	09/14/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$300.00		0.00			
E 14	8	09/17/12	09/18/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$300.00		0.00			
E 15	8	09/17/12	09/18/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	4	\$375.00	LV2	0.00	NM	4	\$1,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				4	\$375.00		0.00			
E 16	8	09/12/12	09/14/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	6	\$375.00	LV2	0.00	NM	6	\$2,250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				6	\$375.00		0.00			
E 17	8	09/12/12	09/14/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	3	\$875.00	LV1	0.00	NM	3	\$2,625.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$875.00		0.00			
E 18	8	09/17/12	09/18/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	4	\$875.00	LV1	0.00	NM	4	\$3,500.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				4	\$875.00		0.00			
E 19	8	09/17/12	09/18/12	7-8p Rotator 7-8p Rotator	CM	7-8p MT-----	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
ET														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$1,000.00		0.00			
E 20	8	09/12/12	09/14/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
ET														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$325.00		0.00			
E 21	8	09/17/12	09/18/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MT-----	:30	4	\$1,550.00	LV1	0.00	NM	4	\$6,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				4	\$1,550.00		0.00			
E 22	8	09/12/12	09/14/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --WTF--	:30	5	\$1,550.00	LV1	0.00	NM	5	\$7,750.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				5	\$1,550.00		0.00			
E 23	8	09/12/12	09/14/12	Letterman Letterman	CM	1135p-1237a --WTF--	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$750.00		0.00			
E 24	8	09/17/12	09/18/12	Letterman Letterman	CM	1135p-1237a MT-----	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$750.00		0.00			
E 25	8	09/17/12	09/17/12		CM	10-11p M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00

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Mon 10-11p Hawaii Five-O HAWAII 5-0 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$5,000.00 0.00														
E 26	8	09/15/12	09/15/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
NEWS ROTATION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$550.00 0.00														
E 27	8	09/15/12	09/15/12	Politics Now S Sebelius CM Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM) -----S-	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
POLITICS NOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$250.00 0.00														
E 28	8	09/15/12	09/15/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$2,250.00	LV1	0.00	NM	1	\$2,250.00
48 HOURS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$2,250.00 0.00														
E 29	8	09/15/12	09/15/12	Sat 1135p-1235a Priv Pr@M CBS Sports/Private Practice	CM	1135p-105a -----S-	:30	1	\$70.00	LV2	0.00	NM	1	\$70.00
THE UNIT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$70.00 0.00														
E 30	8	09/15/12	09/15/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	2	\$240.00	LV1	0.00	NM	2	\$480.00
EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 2 \$240.00 0.00														
E 31	8	09/16/12	09/16/12	8 News Now Sun AM #1CM 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$125.00	LV2	0.00	NM	1	\$125.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$125.00 0.00														
E 32	8	09/16/12	09/16/12	CBS News Sunday Morn@M CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
SUNDAY MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 2 \$325.00 0.00														
E 33	8	09/16/12	09/16/12	8 News Now Sun AM #2CM 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	2	\$850.00	LV1	0.00	NM	2	\$1,700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 2 \$850.00 0.00														
E 34	8	09/16/12	09/16/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
FACE THE NATION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$300.00 0.00														
E 35	8	09/16/12	09/16/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$3,375.00	LV1	0.00	NM	1	\$3,375.00
60 MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$3,375.00 0.00														
E 36	8	09/16/12	09/16/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	2	\$1,400.00	LV2	0.00	NM	2	\$2,800.00
THE GOOD WIFE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 2 \$1,400.00 0.00														
E 37	8	09/16/12	09/16/12		CM	10-11p -----S	:30	1	\$4,000.00	LV1	0.00	NM	1	\$4,000.00

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Sun 10-11p The Mentalist THE MENTALIST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$4,000.00 0.00															
E 38	8	09/16/12	09/16/12	8 News Now Sun 11p	CM	11-1135P	-----S	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
8 News Now Sun 11p NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 2 \$350.00 0.00															
E 39	8	09/16/12	09/16/12	Eye on Wash/Wall St Jo	CM	5-6a	-----S	:30	2	\$75.00	LV2	0.00	NM	2	\$150.00
Eye On Wash/Wall St Jrnl NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 2 \$75.00 0.00															
													Totals	88	\$61,550.00